Route4U Magyarország Kft. (“Route4U”) offers community-based smartphone applications and online maps for users. Route4U may collect location, and other smart device sensor data in order to improve its service.

Your use of Route4U is subject to the Terms of Use, Copyright Policy and this Privacy Policy and indicates your consent to them.

Information Route4U collects

In Route4U Privacy Policy, the term "personal information" means the information collected by us or manually provided by you that, may be used to identify you, which may include first and last name, email address and, in certain circumstances, your location and route information.

You can use Route4U by registering or anonymously. If you do not register, Route4U will still link all of your information with an account, and a unique identifier generated in accordance with this Privacy Policy. Note that in order to access certain features of Route4U (for example as Point of Interest (“POI”) editing, commenting, favourite places etc.) you will need to register a username.

When using Route4U, the application will collect:

- detailed location and route information, for example in the form of GPS signals and other information sent by your mobile device on which the Application is installed and activated.
- gyroscope and accelerometer data, which together with location and route information is the basis of the community accessibility mapping.
- information shared from your social network accounts. See “Integration with social networks”, below.

How information is used by Route4U

Route4U collects information from users to provide the best possible sidewalk and POI experience for users

- Route4U may use your route information to improve the accuracy of its mapping and navigation data;
- Route4U may send you updates, notices, announcements, and additional information related to accessible venue or routes;
- subject to your prior indication of consent, we may also use the email address that you provide when setting up a username to send you marketing material. At any time you may choose not to receive such material by changing the email preferences in your account accessed via the Route4U website; or clicking on the “Unsubscribe” link in the e-mail messages that we may send to you. In any case, Route4U will not knowingly share your personal information with any advertisers, without your explicit consent and as allowed for under this Privacy Policy;
- Route4U may share your contributions with other users to facilitate communication between you, Route4U and other users.

Route4U may use the information to prevent fraud, misappropriation, infringements, identity theft and other illegal activities and misuse of Route4U;

Or to take any action in any case of dispute, or legal proceeding of any kind between you and the Service, or between you and other users or third parties with respect to, or in relation with Route4U.

The username you choose will be used to identify you when you use Route4U. Your username will be included with the information you manually contribute (such as POI, obstacle or other information).

You can set the application to not show your location to other users. If you choose to do this, the route, location and other sensor data will still be sent to Route4U for the reasons specified in this Privacy Policy.

Further information may be collected when Route4U exchanges communications with you, when you submit a request, or contact our support team.

**Personal information that you share**

Route4U is based on a community of users publicly sharing information with Route4U and with other Route4U users.

Route4U users choose to share personal information such as name, age, gender, picture, their location information and reports. This information may be shared either directly to Route4U and to all users, or just to your “Route4U friends”. This information may also be shared via third party services (such as social networks) which interact with Route4U upon such users’ choice.

**Manually contributed data is neither private nor confidential and you should not have any expectation of privacy with respect to it.** Information you upload will be posted along with other personal information. You can decide whether or not to contribute information to Route4U. However any content that you manually submit for posting, may be viewed by all users Route4U and Route4U.
Your email address will not be visible to others through any manually contributed information that you share on Route4U.

The user has the sole and ultimate responsibility regarding compliance with all laws, regulation or any other duty. We do not accept any liability for any loss, damage, cost or expense that you may suffer or incur as a result of or in connection with your participation in any activity or event initiated, held or conducted by a user or a third party nor in connection to any agreement between the users or third parties, including any activity or event related in any way, directly or indirectly, Route4U or the use thereof.

Integration with social networks

You may choose to share information between your Route4U account and your Facebook account. Through this option, you may choose to have personal information and other content about you available from social networks, transmitted and shared through Route4U. Similarly, you may choose to have personal information and other content about you available from Route4U, including your location and route information, transmitted to and shared through your social network account.

The social network’s use of information made available by Route4U is governed by that social network’s privacy policy and controlled by the social network, not by this Privacy Policy or Route4U.

When you connect to the social network account through Route4U for the first time or otherwise make Route4U interact with your social network account, you will be asked to permit the social network to share your personal information stored on such social network with Route4U. We collect your information from your social network account only in accordance with your privacy settings you have set up under your social network accounts.

Accordingly we only collect such information which you allowed the social network(s) to share with third parties (such as your name, email address, list of friends, profile picture, other information you make publicly available via the applicable social network). You understand that Route4U may access, make available and store (if applicable and as permitted by the third party social network and authorized by you) such information so that it is available on and through your account. For example, Route4U may allow you to share your location, previous route or manually contributed information with your Facebook friends, via the Route4U application.

Accessing Route4U features

In order to access certain features of Route4U, you need to register a username.

Your login details are your responsibility. You are fully accountable for any use or misuse of your Route4U account and personal details as a result of conveying your details to someone else.

Sharing information with others
Route4U does not sell, rent or lease your personal information to third parties.

Route4U will not share your personal information with others, without your consent, except for the following purposes:

- If Route4U believes that it is required by law to share or disclose your information;
- In any case where Route4U reasonably believes that sharing information is necessary to prevent imminent physical damage or damage to property;
- If Route4U organizes the operation of the application within a different framework, or through another legal structure or entity, or if Route4U is acquired by, or merged into or with another entity, or if Route4U enters bankruptcy, provided however, that those entities agree to be bound by the provisions of this Privacy Policy, with respective changes taken into consideration;
- For facilitating Route4U and to store your data on servers located in the U.S.A and the European Union.
- To collect, hold and manage your personal information through cloud based or hosting services or a third party or a party affiliated or connected to Route4U as reasonable for business purposes, which may be located in countries outside of your jurisdiction, including but not limited to the United States of America.

Controlling your personal information

If you would like us to delete your Account, please use the “Delete Account” function we offer available on the Website.

On receiving such a request, Route4U will use reasonable efforts to delete such information, however please note we may not delete information immediately from our back-up systems.

Your location and route history is associated with your account and (if you have chosen to set one up) your username or (if you have not registered one) the unique identifier generated by Route4U.

This information is held by Route4U associated with your account and username/ unique identifier for such limited period of time as is necessary in order for Route4U to be able to use the information for the purposes described in this Privacy Policy. At the end of this period of time, Route4U will then anonymize or delete your location and route information.

Does Route4U use aggregated information?

Yes, Route4U may use anonymous, statistical or aggregated information (including anonymous location information), in a form that does not enable the identification of a specific user, to operate the application, to improve the quality of the Route4U application and web map, to enhance your
experience, to create new services and features, including customized services, to change or cancel existing content or service, and for further internal, commercial and statistical purposes.

Route4U may also use anonymous, statistical or aggregated information collected in the application, in a form that does not enable the identification of a specific user, by posting, disseminating, transmitting or otherwise communicating or making available such information to users of Route4U, to partners and any other third party. For example, GPS, Gyroscope and Accelerometer information that we receive from your mobile device may be provided to map editors in an aggregated and/or anonymous form to help improve the map and solve map problems.

Cookies

Route4U may use cookies for various purposes, such as to save you the need to re-enter your username and password each time you log in, to facilitate the use of the Route4U map, to collect statistical information, to verify information, and to customize the Route4U map to your personal preferences and for information security purposes.

Some of the cookies may expire when the session ends and you exit your browser. Other cookies are saved on your computer's hard drive. If you wish to block Route4U’s cookies, then please use the help button in your browser and follow the necessary instructions. However, bear in mind that disabling cookies may complicate or even prevent your use of Route4U, or certain features thereof.

Information Security

Route4U implements systems, applications and procedures to secure your personal information, to minimize the risks of theft, damage, loss of information, or unauthorized access or use of information. Route4U cannot guarantee and you cannot reasonably expect that Route4U’s databases will be immune from any wrongdoings, malfunctions, unlawful interceptions or access.

Contact us

If you believe that your privacy has been compromised by any person, in the course of using the Route4U app or maps, please contact us at info@route4u.org